TINA CUSTOMER SUCCESS · FOOD INDUSTRY

Palmary Food, a Leading Food Manufacturer, chooses Atempo to Protect its Critical Data

“Implementing a data protection solution becomes essential to ensure the company’s sustainability”

“The main challenge is to prevent production downtime caused by a cyber-attack, malicious acts, or a major incident that could compromise the datacenter’s activities. Replicating Tina’s backup data across multiple datacenters has been incredibly useful to us.”

— ABDELKARIM MOKRANE · HEAD OF IT · PALMARY FOOD

THE COMPANY

Palmary Food is part of an Algerian food conglomerate with 4 entities (SOBCO, BIBILA, KAMELO, and AFA-CONSERVE), specializing in manufacturing and distributing chocolate bars, spreads, and cookies.

With six production sites, Palmary Food is a leader in the market with strong perspectives of growth and exportation across five continents.

To support its development, Palmary Food has heavily invested in its production capabilities and information system, including the implementation of business applications.

THE CHALLENGE

With a steady annual increase of 5%, the volume of data today represents 76 TB distributed between 4 datacenters located close to the 6 production sites.

Massive collaborative work and file sharing expose data to potential risks of loss, theft, and malicious acts. Securing business applications (ERP, CRM) and data integrity is crucial to ensure the continuity of Palmary Food’s activities.

The company's IT department counts 12 people, with 4 dedicated to data backup and security.

The IT department, headed by Abdelkarim Mokrane, therefore chose a comprehensive data protection solution capable of simultaneously protecting physical servers, virtual machines, and workstations.

"Besides Tina's performance, Atempo's competitive licensing was a decisive factor in our choice. Also, Atempo's teams are very responsive, providing us with a high level of expertise during Tina's deployment."

— ABDELKARIM MOKRANE · HEAD OF IT · PALMARY FOOD

THE SOLUTION

A hundred virtual servers, replicated to a second site

Tina, Atempo's data protection solution, was selected to protect Palmary Food's systems, applications, and data. This choice was motivated by the following criteria:

- Functional coverage and performance in data deduplication, replication, and recovery,
- Atempo's team responsiveness and expertise during Tina's deployment,
- Atempo's AUBE competitive licensing, offering full backup, replication, and server monitoring features,
- Lina license pack included for continuous data protection of the workstations dedicated to production management.

> "Atempo's team responsiveness and expertise during Tina's deployment made all the difference." adds Abdelkarim Mokrane.
>
> — ABDELKARIM MOKRANE · PALMARY FOOD

Palmary Food's IT infrastructure consists of a hundred virtual servers, monitored by the hyper-V hypervisor, where all production, supply, and financial data are stored. Backed-up data is automatically uploaded to NAS and replicated to a second site.

Only two days of training were needed to transfer skills and provide end-to-end support for Tina implementation.

> "Two major incidents occurred just after Tina was deployed, with a server crash followed by the loss of 380 GB of files covering three years of work. Thanks to Tina, couldfully restore our data in complete transparency for the users." says Abdelkarim MOKRANE.
>
> — ABDELKARIM MOKRANE · PALMARY FOOD

BENEFITS

- Advanced and comprehensive features for the protection of physical and virtual servers
- Monitoring and reporting included in Tina license
- Ultra-efficient deduplication (40:1 ratio), reducing storage costs
- Simple and intuitive restore interface
- Atempo's availability and responsiveness
- Budget control with cost-effective AUBE licensing
- Data encryption and immutability to ensure business continuity

BUSINESS BENEFITS

Continuity of production operations	**High-performance deduplication (40:1 ratio)**	**Cost-effective thanks to Atempo's AUBE licensing**

Complete Data Protection Platform

ONE SOLUTION · EVERY WORKLOAD

Endpoints	Applications & SaaS	Virtual & Physical	DRaaS & Legacy
Continuous protection for laptops and workstations, on site or working remotely	Databases, business applications and Microsoft 365 protected end to end	Virtual machines and physical servers backed up and restored from one console	Disaster recovery and long-lived legacy systems covered by the same licence

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