



Palmary Food, a Leading Food Manufacturer, chooses Atempo to Protect its Critical Data

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“Besides Tina’s performance, Atempo’s competitive licensing was a decisive factor in our choice. Also, Atempo’s teams are very responsive, providing us with a high level of expertise during Tina’s deployment.”

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Abdelkarim Mokrane, Head of IT, Palmary Food

THE COMPANY

Palmary Food is part of an Algerian food conglomerate with **4 entities (SOBCO, BIBILA, KAMELO, and AFA-CONSERVE)**, specializing in manufacturing and distributing chocolate bars, spreads, and cookies.

With six production sites, Palmary Food is a **leader in the market** with strong perspectives of growth and exportation across five continents.

To support its development, Palmary Food has heavily invested in its production capabilities and **information system**, including the implementation of **business applications**.

The company’s IT department counts 12 people, with 4 dedicated to data backup and security

THE CHALLENGE

With a steady **annual increase of 5%**, the volume of data today represents 76 TB distributed between 4 datacenters located close to the 6 production sites.

Massive **collaborative work** and **file sharing** expose data to potential **risks of loss, theft, and malicious acts**.

Securing **business applications** (ERP, CRM) and **data integrity** is crucial to ensure the **continuity of Palmary Food’s activities**.

The IT department, headed by Abdelkarim Mokrane, therefore chose a **comprehensive data protection solution** capable of simultaneously **protecting physical servers, virtual machines, and workstations**.

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“Implementing a data protection solution becomes essential to ensure the company’s sustainability”

“The main challenge is to prevent production downtime caused by a cyber-attack, malicious acts, or a major incident that could compromise the datacenter’s activities. Replicating Tina’s backup data across multiple datacenters has been incredibly useful to us.”

Abdelkarim Mokrane, Head of IT, Palmary Food

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THE SOLUTION

Tina, Atempo's data protection solution, was selected to protect Palmary Food's **systems, applications, and data**. This choice was motivated by the following criteria:

- **Functional coverage** and **performance** in data **deduplication, replication,** and **recovery**,
- **Atempo's team responsiveness** and **expertise** during Tina's deployment,
- **Atempo's AUBE competitive licensing**, offering full **backup, replication,** and **server monitoring** features,
- **Lina license pack included** for continuous data protection of the workstations dedicated to production management.

66 "Atempo's team responsiveness and expertise during Tina's deployment made all the difference." adds Abdelkarim Mokrane. **99**

Palmary Food's IT infrastructure consists of a **hundred virtual servers**, monitored by the **hyper-V** hypervisor, where all production, supply, and financial data are stored. Backed-up data is automatically uploaded to **NAS** and replicated to a **second site**.

Only two days of training were needed to transfer skills and provide **end-to-end support** for Tina implementation.

66 "Two major incidents occurred just after Tina was deployed, with a server crash followed by the loss of 380 GB of files covering three years of work. Thanks to Tina, could fully restore our data in complete transparency for the users." says Abdelkarim MOKRANE. **99**

BUSINESS BENEFITS



Cost-effective thanks to Atempo's AUBE licensing



Continuity of production operations



High-performance deduplication (40:1 ratio)

Consult the Datasheet



<https://links.atempo.com/DP-datasheet>

Contact an Atempo expert



<https://links.atempo.com/DP-contact-us>

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POWERFUL DATA PROTECTION AND DATA MANAGEMENT SOLUTIONS - atempo.com

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BENEFITS

- Advanced and comprehensive features for the **protection of physical and virtual servers**
- **Monitoring and reporting** included in Tina license
- **Ultra-efficient deduplication** (40:1 ratio), reducing storage costs
- **Simple and intuitive** restore interface
- Atempo's **availability** and **responsiveness**
- **Budget control** with cost-effective **AUBE licensing**
- **Data encryption** and **immutability** to ensure business continuity



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